What Is Claimed Is:

1. A flow sensor comprising:

at least one heating resistor element situated on a chip;

a bridge circuit having a plurality of bridge resistor elements, the bridge resistor elements being situated on the chip; and

at least one of a voltage controller and a current controller for controlling a temperature of the heating resistor element.

- 2. The flow sensor according to claim 1, wherein the bridge circuit has four bridge resistor elements.
- 3. The flow sensor according to claim 1, wherein at least one of the bridge resistor elements is a trimmer resistor element.
- 4. The flow sensor according to claim 1, wherein the at least one of the voltage controller and current controller includes a differential amplifier.
- 5. The flow sensor according to claim 4, wherein an adjustment of the bridge resistor elements is implemented via an offset voltage of the differential amplifier.
- 6. The flow sensor according to claim 1, further comprising first and second control loops, a flow direction of a medium to be measured being detected by comparing output variables of the first and second control loops.
- 7. The flow sensor according to claim 1, wherein the flow sensor is used to measure an air mass drawn in by an internal combustion engine.